



# 2011 Program Book Agreement

## Sponsor Information:

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Water Bugs Representative \_\_\_\_\_

### Ad Sizes and Investment

Please put a check next to the ad you would like.

<input type="checkbox"/> ¼ page	\$100
<input type="checkbox"/> ½ page	\$175
<input type="checkbox"/> ½ page color	\$300
<input type="checkbox"/> Full page	\$275
<input type="checkbox"/> Full page color	\$500
<input type="checkbox"/> Inside front or inside back cover, color	\$750
<input type="checkbox"/> Centerfold, color	\$750
<input type="checkbox"/> Outside back cover, color	\$1000

### Friends of the Water Bugs

<input type="checkbox"/> 1st Tier	\$25+
<input type="checkbox"/> 2nd Tier	\$50+
<input type="checkbox"/> 3rd Tier	\$100+
<input type="checkbox"/> 4th Tier	\$150+

### Please check any that apply.

- My artwork and/or logo will be emailed to [waterbugsprogrambook@gmail.com](mailto:waterbugsprogrambook@gmail.com)
- Please use the same ad as the 2010 Program Book.
- Please use the same ad as the 2010 Program Book with changes.
- I need help developing my ad. Please contact me with options on how to create digital artwork.
- Please contact me regarding other sponsorship opportunities (i.e. ski jump, t-shirts, equipment trailer, dock, website, popcorn bags, etc.)
- Please send me a receipt for my files.

\* TERMS: Full payment is due at time of purchase, or 50% down with remaining 50% due before April 1, 2011 (for ads over \$275). There will be no refunds after April 1, 2011. Receive a 10% discount for ads booked and paid in full by January 31, 2011.

\*\* Camera-ready artwork: Digital artwork is the preferred method of artwork. Any edits that must be done above basic scanning of artwork will be charged an additional artwork fee, minimum of \$25.00. You will be provided with a copy of the artwork for your files.

Send this form and check to: Muskego Waterbugs, c/o Bryan Kadlec, 8008 W. Beacon Hill Dr, Franklin, WI 53132

Thank you for your support of our non-profit organization. The Waterbugs Ski Club, Inc. is a 501(c)(3) organization. Donations are tax deductible.